



**THE SETAI, MIAMI BEACH NAMED FIVE-STAR HOTEL IN FORBES TRAVEL GUIDE'S
2021 STAR AWARDS**

*The Setai, Miami Beach Earns Prestigious Accolade; All Ratings Showcased on
ForbesTravelGuide.com*

ATLANTA — (February 16, 2021) — Forbes Travel Guide (“FTG”), the only global rating system for luxury hotels, restaurants and spas, today announced its 2021 Star Awards. The Setai, Miami Beach earned a Forbes Travel Guide Five-Star award for the seventh year in a row and is showcased with other honorees on [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

Situated ocean-side in the heart of Miami’s most desirable location on South Beach, The Setai is an award-winning, international leader in hospitality and hotel of choice for the sophisticated traveler. Combining the warmth of Asian hospitality with the best in personalized service, the property boasts luxurious accommodations and incomparable amenities including three temperature-controlled sparkling pools, beachfront services, exceptional dining experiences led by Executive Chef Vijayudu Veena and Valmont for The Spa at The Setai, Miami Beach.

“It is an honor to be ranked by Forbes Travel Guide 2021 with a Five-Star Hotel award for the seventh consecutive year” said Alex Furrer, General Manager of The Setai, Miami Beach. “Achieving this gold-standard accolade fills me with huge pride for our resilient and hardworking team who continue to deliver the highest standards of hospitality. The Setai is an iconic Miami Beach property, and we pride ourselves on constantly raising the global benchmark for luxury hospitality”.

Forbes Travel Guide is the world-renowned authority in genuine Five-Star service, and The Setai, Miami Beach is the latest returning addition to its illustrious annual Star Rating list. Properties were inspected prior to the pandemic and when regional restrictions allowed for the safe return of guests.

“These 2021 award winners are a testament to the resiliency of the hospitality industry,” said Filip Boyen, CEO of Forbes Travel Guide. “During an unprecedented time, these top properties adapted to numerous adversities all while maintaining high service levels and ensuring the health security of their guests and staff.”

He added, “We hope that these excellent properties will inspire travelers for when they are ready to venture out on their next trip.”

To view the new Star Award winners, visit [ForbesTravelGuide.com](https://www.forbes.com/travelguide). For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click [here](#).

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Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit ForbesTravelGuide.com.

About The Setai, Miami Beach

Situated ocean-side in the heart of Miami's most desirable location in South Beach, The Setai, Miami Beach is an award-winning, international leader in hospitality and the hotel of choice for the sophisticated international traveler. The Setai masterfully combines the warmth of Asian hospitality with the best in personalized service, the latest in-room technologies and truly rarified comfort. Housed in a restored 1936 landmark building within the historical Art Deco District, The Setai has been artfully designed, weaving the aesthetics of the Far East into its original Art Deco facade. The Setai features 87 Art Deco rooms, 49 Ocean Suites, including the Penthouse and incomparable amenities including three temperature-controlled sparkling pools, beachfront services, exceptional dining experiences led by Executive Chef Vijayudu Veena, Valmont for The Spa at The Setai, Miami Beach and a Clefs d'Or Chief Concierge. The hotel is privately held; holds membership with The Leading Hotels of the World and has consecutively been awarded the coveted Forbes Travel Guide Five Star Award since 2015. For more information, please visit thesetaihotel.com.

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