



The Setai, Miami Beach Named Five-Star Recommended Hotel by Forbes Travel Guide in Its Official 2018 Star Rating Announcement

*The Setai, Miami Beach Earns Prestigious Award;
All Ratings Showcased on ForbesTravelGuide.com*

Miami Beach — (February 20, 2018) — Forbes Travel Guide today unveiled its annual Star Rating list, naming The Setai, Miami Beach as a Forbes Travel Guide Five-Star Recommended hotel. The property will be showcased with all the Star Rating recipients on ForbesTravelGuide.com.

Coming off the heels of celebrating its 80th anniversary of the Vanderbilt Art Deco building, The Setai, Miami Beach, a 1936 landmark luxury property located on a serene beachfront with unparalleled ocean views, remains the award-winning crown jewel of South Beach. Catering to the most discerning of guests by offering a personalized, discreet and tranquil escape from the bustling South Beach scene, The Setai weaves aesthetics of the Far East into its original Art Deco façade. Featuring 135 suites, a mix of classic Art Deco Suites and contemporary Ocean Suites, three temperature-controlled pools, beach front services, exceptional dining experiences led by Executive Chef Vijayudu “Vijay” Veena, and Spa at The Setai by THÉMAÉ with a Clefs d’Or concierge, the property remains a leading example of bespoke luxury.

“It is an honor to be ranked with prestige and sophistication among the top hotel properties in the world and we’re humbled by Forbes Travel Guide’s first-tier recognition” says Alex Furrer, General Manager of The Setai Miami Beach. “The Setai is an iconic Miami Beach property and we pride ourselves on constantly raising the global benchmark for luxury hospitality by offering impeccable personalized service to our guests with a diverse collection of exceptional offerings”.

The Setai, Miami Beach is a long-standing addition, with this year being the 4th consecutive award, to the luxury travel ratings which have been a gold standard in the hospitality industry since 1958.

“We are pleased to honor the 2018 Star Rating recipients, an exceptional collection of hotels, restaurants and spas that demonstrates a strong culture of service,” said Gerard J. Inzerillo, Chief Executive Officer of Forbes Travel Guide.

“In an online environment of confusion and clutter, Forbes Travel Guide is the most trusted source of information to assist guests in making informed decisions,” Inzerillo said. “These properties, the largest and most global group in the company’s history, achieve





an impeccable standard of excellence in hospitality, underscoring our overall mission of positively contributing to the international tourism industry as well as individual hotel experience. We are proud to congratulate everyone associated with the prestigious properties recognized today.”

For a detailed explanation of how Forbes Travel Guide compiles its Star ratings, click [here](#).

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About Forbes Travel Guide:

Forbes Travel Guide is the only independent, global rating system for luxury hotels, restaurants and spas. Started as Mobil Travel Guide in 1958, the company created the first Five-Star rating system in the United States. Today, Forbes Travel Guide’s incognito inspectors travel the world, evaluating properties based on up to 900 rigorous, objective standards. The company’s annual Star Ratings, reviews and daily travel stories help discerning travelers select the world’s best luxury experiences. For more information about Forbes Travel Guide, visit www.forbestravelguide.com.

About The Setai, Miami Beach:

The Setai, Miami Beach is an award- winning, international leader in hospitality and the hotel of choice for the sophisticated international traveler. With its exceptional dining experiences, new Spa by THÉMAÉ, Clefs d’Or Concierge and Five-Star Forbes rating, The Setai masterfully combines the warmth of Asian hospitality with the best in personalized service, and truly rarified comfort.

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