



## THE SETAI, MIAMI BEACH NAMED FIVE-STAR HOTEL IN FORBES TRAVEL GUIDE'S 2020 STAR AWARDS

*The Setai, Miami Beach Earns Prestigious Accolade; All Ratings Showcased on [ForbesTravelGuide.com](https://www.forbes.com/travelguide)*

**ATLANTA – (February 12, 2020)** – Forbes Travel Guide, the world-renowned and only global rating system for luxury hotels, restaurants and spas, today announced its annual Star Rating list, presenting The Setai, Miami Beach with a new Forbes Travel Guide Five-Star Hotel award. This is the sixth year in a row that the hotel has received this accolade. The Setai, Miami Beach will be showcased with all of the Star Award winners on [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

Situated ocean-side in the heart of Miami's most desirable location in South Beach, The Setai is an award-winning, international leader in hospitality and hotel of choice for the sophisticated traveler. Combining the warmth of Asian hospitality with the best in personalized service, the property boasts luxurious accommodations and incomparable amenities including three temperature-controlled sparkling pools, beachfront services, exceptional dining experiences led by Executive Chef Vijayudu Veena and the new Valmont For The Spa at The Setai, Miami Beach.

"It is a privilege to be recognized by Forbes Travel Guide with a Five-Star Hotel award for the sixth consecutive year," said Alex S. Furrer, General Manager of The Setai, Miami Beach. "With exciting new developments in 2020 including a new spa in partnership with Valmont, new additions to our Setai Gallery Shops and enhancements to our culinary program, we are thrilled to receive this accolade and continue to stand out as one of the most distinguished hotels in Miami."

Forbes Travel Guide is recognized for creating the original concept of Five-Star service, and The Setai, Miami Beach is the latest addition to its illustrious annual Star Rating list.

"We have been committed to championing genuine Five-Star service for more than 60 years, and this year's winners, as always, exemplify the very highest standards in hospitality," said Filip Boyen, CEO of Forbes Travel Guide.

"It is difficult to earn a Forbes Travel Guide rating, and all our Star-Rated winners have shown how incredibly deserving they are of their accolades by demonstrating sheer dedication in their passion for service. We congratulate them all."

To view the full Star Ratings for 2020, visit [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click [here](#).

####

**Connect with Forbes Travel Guide:**

Instagram: [www.instagram.com/ForbesTravelGuide](http://www.instagram.com/ForbesTravelGuide)

Twitter: [www.twitter.com/ForbesInspector](http://www.twitter.com/ForbesInspector)

Facebook: [www.facebook.com/ForbesTravelGuide](http://www.facebook.com/ForbesTravelGuide)

**About The Setai, Miami Beach**

Situated ocean-side in the heart of Miami's most desirable location in South Beach, The Setai, Miami Beach is an award-winning, international leader in hospitality and the hotel of choice for the sophisticated international traveler. The Setai masterfully combines the warmth of Asian hospitality with the best in personalized service, the latest in-room technologies and truly rarified comfort. Housed in a restored 1936 landmark building within the historical Art Deco District, The Setai has been artfully designed, weaving the aesthetics of the Far East into its original Art Deco facade. The Setai features 87 Art Deco rooms, 49 Ocean Suites, including the Penthouse and incomparable amenities including three temperature-controlled sparkling pools, beachfront services, exceptional dining experiences led by Executive Chef Vijayudu Veena, The Spa and a Clefs d'Or Chief Concierge. The hotel is privately held; holds membership with The Leading Hotels of the World, and has consecutively been awarded the coveted Forbes Travel Guide Five Star Award since 2015. For more information, visit [thesetaihotel.com](http://thesetaihotel.com). Facebook: [/thesetaimiamibeach](https://www.facebook.com/thesetaimiamibeach), Instagram & Twitter: [@TheSetaiMiamiBeach](https://www.instagram.com/TheSetaiMiamiBeach).

**About Forbes Travel Guide:**

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit [ForbesTravelGuide.com](http://ForbesTravelGuide.com).